



SophiSticate Interiors Puts Finishing Touches on Benefit Magazine Make-Over

Interior Design firm SophiSticate Interiors has underwritten the cost of a complete remodel at the Benefit Magazine headquarters in the historical James Flood Building in downtown San Francisco.

([PRWeb](#)) August 28, 2007 -- [Benefit Magazine Inc.](#), a Bay Area Media Company which provides the 'inspiration and the resource' for charitable giving in print, TV, and radio, is approaching its first anniversary and the re-launch of its flagship product, Benefit Magazine.

"Benefit Magazine is on the verge of releasing a vastly improved editorial product in terms of depth and quality of coverage and of aesthetic design. We have come a long way in the past year. We are now responding to the stream of constructive feedback we have received from our board of advisors and our audience."

--Benefit Magazine, Executive Director, Paul Corso

To celebrate the re-launch, Benefit Magazine has found some support from San Francisco's leading Interior Design firm, [SophiSticate Interiors](#), which has underwritten the cost of a complete remodel at the Benefit Magazine headquarters in the historical James Flood Building in downtown San Francisco.

"We have a new Publisher, a new Editor in Chief, new offices and a new product we are about to unveil. To have SophiSticate Interiors redesign the offices has been a tremendous morale boost for our staff. The timing is perfect!" adds Corso.

SophiSticate Interiors was first introduced to Benefit Magazine when the two organizations partnered up with CitiApartments last Christmas to provide free apartments for homeless families that were sheltered at the [Raphael House](#) in San Francisco.

Sophie Azouaou, owner and head designer at Sophisticate Interiors comments:

"In a working place, proper [Interior Design](#) is crucial, it contributes to productivity. The staff at Benefit Magazine deserves to be working in a pleasing and stimulating environment. I also strongly believe in the magazine's philosophy: 'charitable giving,' by donating our time and giving our services to remodel Benefit offices, SophiSticate Interiors and its staff embody the spirit of 'the life style of giving.' When you support Benefit Magazine, you are supporting its effort to foster awareness and compassion in our community."

Benefit Magazine is published bi-monthly (www.benefitmagazinesf.com).

SophiSticate Interiors - www.sophisticateinteriors.com

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Online Web 2.0 Version

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